

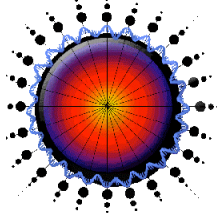
Harlem Children Society

'The Purpose of Souls is to Assist Each Other'

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August 15th 2010

Re: Invitation to participate in our SECOND Harlem Science Parade FOLLOWED by our SEVENTH 'Global Harlem Science Street Fairs & Festivals' in the Heart of Harlem on Saturday, October 2nd, 2010 in Harlem NYC.

Dear Sir/ Madam,

It is our pleasure to invite you to be a part of a day of unique events celebrating Science and Society. We at Harlem Children Society (HCS) are organizing a parade and Street Fair and Festival in the heart of Harlem on **Saturday, October 2nd 2010** involving local communities, high schools, for and non-profit organizations, local businesses, high schools, universities, and hospitals from across NYC boroughs. ***We expect a participation of more than 15,000 students, parents, recruiters, leading scientists and community leaders from across the city and region. Apart from our involvements in NY area schools, we have our programs all over the country – Washington D.C., New Orleans, Hopi, Navajo and other Native American reservations; and in other countries in all continents such as – Mexico, Honduras, Ghana, Ethiopia, Kenya, Tanzania, India, Moldova, New Zealand and others. This forum will provide an extraordinary recruiting opportunity for any educational institution.***

At HCS we are dedicated to fostering the ambitions of students of immense talent and drive, who might otherwise never receive the opportunity to realize their dreams. HCS promotes innovative, extremely high-end, one-on-one, hands-on research programs in science, technology, engineering, mathematics (STEM) & allied fields. I founded the HCS – a not-for-profit organization [501(c)(3)], in 2000, which has since become one of the most highly sought-after programs, pairing students with leading scientists, engineers and doctors in reputed institutions and universities. ***Moreover, it seeks to foster student greater awareness and desire to give back to their communities, sharing the gifts of knowledge and opportunity bestowed upon them with others less fortunate.***

As a participant in our event, your college/university will have the opportunity to reach out to a diverse array of hundreds of the brightest students from the area. 80% of HCS participants are high school students primarily from New York and New Jersey, with additional students from the Washington, D.C. area, New Mexico, and New Orleans. Almost 100% of all HCS students go on to university, and many of them on scholarship. Apart from participation of our students of high potential, we anticipate scores of students from all Public, Private and Parochial high schools from the New York tri-state area. By sending your representative(s), you will tap into this wellspring of potential.

We invite you to showcase your institution in the Science Parade leading to the site of the event and/or arrange your booth where you can discuss/distribute information specific to your college/institution's available degree programs, scholarships and financial aid requirements. Besides the exposure you will enjoy, you will be instrumental in advancing the sustainability of HCS's science education programs. ***Your participation ensures your institution's visibility on promotional materials for both the Second Annual Science Parade and Seventh Annual Science Fair and Festival. Don't miss out on this event!***

If you are interested, please visit our website for complete details and registration information at: www.HarlemChildrenSociety.org and at http://www.harlemchildrensociety.org/index.php?option=com_content&task=view&id=637

We encourage you to contact our offices at 646-643-8563 or 646-633-4645/4655 should you need more information. We look forward to your participation.

Cordially,

Dr. Sat Bhattacharya
Founder, President & CEO
Harlem Children Society